

BERKELEY HISTORICAL SOCIETY

1978.054 Chamber of Commerce of Berkeley records.

The organization was first begun in 1900 as the Berkeley Board of Trade. The Chamber of Commerce was chartered in 1936. The objectives of the chamber are the improvement and development of commerce and industry. Various activities include extension of trade, securing new industries, improvement of transportation, and development of retail trade.

The collection contains statistical data collected and compiled pertaining to civic affairs, civic organizations, manufacturing establishments and their products.

The bulk of the collection covers the period 1955-1980, although there are some items as early as the 1900s and as late as 1990, which appear to have been added after the collection came to Berkeley Historical Society.

This collection has been arranged in three series:

Series 1: Cartons 1-3: Administrative matters. Constitution and bylaws, correspondence, reports, newsletters, promotional literature, membership rosters, etc. There are a few files of the Women's Division and of the Junior Chamber of Commerce.

Series 2: Cartons 4-7: Subject files on a wide variety of topics of interest to the Chamber, such as industry, government, economic development, as well as some files on more recent issues, such as rent control. In most cases committee records are filed with the topical files on the same subject. See Box 3 for some committee files, 1961-1963,

Series 3: Vol. 1-2, Boxes 1-4: Materials received subsequent to the main collection, consisting of some membership lists, photographs, committee files, and files on Berkeley's Measure O, 1994.

Series 1: Administrative files

Carton 1

- 1 Annual report, 1927, 1967
- 2 Board of Directors, lists, ca.1946-1978
- 3 Board of Directors – Presidents scrolls, 1951-1962
- 4 Constitution and bylaws, 1934
- 5 By-laws, current, 1936
- 6 By-laws, committee, 1936-1968
- 7 By-laws, historical, 1921-1967
- 8 Executive Committee minutes, 1950-1955
- 9 General correspondence, 1954-59
- 10 General correspondence, 1960
- 11 General correspondence, 1961-1966
- 12 General correspondence, 1967-68
- 13 General correspondence, 1969
- 14 General correspondence, 1970-1971
- 15 General correspondence, 1972-1978
- 16 Chronological file, 1970
- 17 Chronological file, 1971-1973
- 18 Mayors correspondence, 1961-1979
- 19 President – correspondence, 1955-1961
- 20 President – correspondence, 1962-1963
- 21 President – correspondence, 1964-1965, 1976
- 22 Membership brochures, 1923-1972
- 23 Membership prospects correspondence, 1970, 1973
- 24 Membership rosters, 1926-60
- 25 Membership rosters, 1964-1967
- 26 Membership rosters, 1969-1988

Carton 2

- 1 Newsletter 1919, 1928-1929 (“Berkeley, Berkeleyan”)
- 2 Newsletter, 1931-1936 (“Berkeley Progress”)
- 3 Newsletter 1936-1938 (“Building Berkeley”)
- 4 Newsletter, 1955-1957 (“Berkeley Business”)
- 5 Newsletter, 1958-1959 (“Berkeley Business”)
- 6 Newsletter, 1960-1963 (“Berkeley Business”)
- 7 Newsletter, 1964-1966 (“Berkeley Business”)
- 8 Newsletter, 1967-1985 (“Berkeley Business”)
- 9 Newsletter, 1986-1990 (“Berkeley Business,” “New Berkeley Business”)
- 10 Newsletter, 1991-1992 (“Berkeley Business”)
- 11 Newsletter, 1993-1994 (“Berkeley Business”)
- 12 Newsletter, 1995-1996 (“Berkeley Business”)
- 13 Newsletter, 1997-1998 (“Berkeley Business” “Berkeley Business Advocate”)
- 14 Newsletter, 1999-2000 (“Berkeley Business Advocate”)

- 15 Newsletter, 2001-2003 ("Berkeley Business Advocate")
- 16 Newsletter, 2004-2005, 2010 ("Berkeley Business Advocate")
- 17 Protect-O-Gram, 1937-1938 (issued by Retail Trade Bureau of the Chamber)
- 18 Press releases, 1944-1945
- 19 Press releases, 1946
- 20 Press releases, 1947
- 21 Press releases, 1969-1980
- 22 Promotional literature, 1901-1910
- 23 Promotional literature, 1911-1920
- 24 Promotional literature, 1921-1930
- 25 Promotional literature, 1931-1940

Carton 3

- 1 Promotional literature, 1941-50
- 2 Promotional literature, 1951-1960
- 3 Promotional literature, 1961-1970
- 4 Promotional literature, 1971-1980
- 5 Promotional literature, 1981-1990
- 6 Promotional literature, 1991-
- 7 Public information, 1966-1969
- 8 Clippings-Chamber of Commerce, 1953-1959
- 9 Clippings-Chamber of Commerce, 1960-1971
- 10 Annual dinner, 1954-1992
- 11 Building, 1925-1926 (now the Wells Fargo Building)
- 12 Events, 1987-1990
- 13 Handbook, 1946-1952
- 14 History, 1900-1976 (includes city history, historical statistics, etc.)
- 15 Invitations, 1959-1972
- 16 Mission, 1937-1948
- 17 Personnel, 1961-1968
- 18 Personnel, functional activities, 1972-1984
- 19 Photograph collection lists
- 20 Programs: CC Week, 1965-1969
- 21 Programs, 1971-1972
- 22 Women's Division, 1960-1970
- 23 Women's Division minutes, 1963
- 24 Women's Division correspondence, 1956-1966
- 25 Women's Division fashion show, 1962-1963
- 26 Women's Division, woman of the year, 1959
- 27 Junior Chamber of Commerce, 1960-1975

Series 2: Subject files

Carton 4

- 1 Anti-litter, 1980
- 2 Antique shops in Berkeley, 1966

- 3 Art festival, 1960
- 4 Audio visual equipment (Berkeley film story promotional)
- 5 Bay Area Urban League, 1967-1970
- 6 BART opening, 1970-1972
- 7 Beall testimonial, 3/10/69
- 8 Berkeley business license tax, 1961-1977 (See also under Taxes)
- 9 Berkeley buying habits report 1962
- 10 Berkeley Centennial Committee, 1977-1978
- 11 Berkeley Conference – Urban Care, 1967-1969
- 12 Berkeley downtown shop-around transportation, 1978
- 13 Berkeley facts, 1947-1973
- 14 Berkeley film house, 1972
- 15 Berkeley fire fighters strike – August 1975
- 16 Berkeley Gazette progress edition, 1967-1982
- 17 Berkeley human resources development, 1971-1973
- 18 Berkeley involvement, 1972
- 19 Berkeley Opportunities Industrialization Center, Inc., 1971-1972
- 20 Berkeley queen contestant, 1957-60
- 21 Berkeley story film, 1959
- 22 Berkeley summer fund, 1969
- 23 Berkeley Workreation, 1967-1978
- 24 Berkeley Bermuda trip, 1956-1957
- 25 Berkeley Better Business Bureau
- 26 Berkeley Biafra, 1969
- 27 Berkeley Bicentennial, 1975
- 28 Berkeley publicity info fact sheet, 1965-1979
- 29 Black business – Berkeley, 1971
- 30 Census, 1950-1967
- 31 Census, 1980
- 32 Chamber robbery, 4/20/1977
- 33 Check warning materials, 1970-1971
- 34 CETA program, 1977-1982
- 35 CETA - Application for grant, 1974-1982
- 36 China - Old China Hands roster, 1941-1971

Carton 5

- 1 Citizens for a safer Berkeley project, 1972
- 2 City government, 1952-1956
- 3 City government, 1973-1974
- 4 City government, 1975
- 5 City Council Committee on Appointments, 1959-1978
- 6 City Council committee on downtown demolitions
- 7 City economic study, 1973
- 8 City municipal revenues, 1975-1976
- 9 Civil defense plans, 1955-1961
- 10 Cleanup of downtown Berkeley, 1978
- 11 Commercial Development Council, 1964-1972

- 12 Committee on Development and Change, 1966-1967
- 13 Committee on Urban Change & Population Trends, 1965-1966
- 14 Communism, 1960-1962
- 15 Community Development Council, 1964-1972
- 16 Community Welfare Commission, 1962-1967
- 17 Community Welfare Commission-Senior citizens, 1961-1966
- 18 Concerned Berkeley Citizens, 1973
- 19 Conflict intervention code, 1978
- 20 Congress of Racial Equality, 1963-1964
- 21 Convention and tourist services, 1973-1983
- 22 Council Attendance Commission, 1970-1971
- 23 Council of social planning, 1961-1966
- 24 Cracker Barrel, 1969
- 25 Department of Social Planning, 1969-1972
- 26 Discrimination – employment, 1962-1968
- 27 Discrimination – housing, 1962-1963
- 28 Dog leash law, 1964-1972
- 29 Dog Soldiers, 1977 (movie)
- 30 Downtown building committee, 1978
- 31 Downtown Merchants Assoc. of the Chamber, 1951-1958
- 32 Downtown Merchants Assoc. of the Chamber, 1959-1964
- 33 Downtown Merchants Assoc. of the Chamber financial statements,
1953-1963
- 34 East Bay Health Screening Center, 1969
- 35 East Bay Municipal Utility District, 1960-1973
- 36 East Bay Regional Park District, 1963-1976

Carton 6

- 1 Ecology and environment, 1971-1973
- 2 Economic development and change, 1965-1967
- 3 Economic Development Council, 1966-1972
- 4 Economic Development Council, 1975-1977
- 5 Economic Development workshop, 1969-1977
- 6 Economic opportunity office, 1964-1971
- 7 Economic profile, 1966-1984
- 8 Education – schools, 1971-1984
- 9 Education committee, 1967-1971
- 10 Education committee, 1971-1972
- 11 Election Reform act, 1974-1983
- 12 Election - state, 1978
- 13 Employment Committee, 1970/71
- 14 Energy conservation, 1980
- 15 European travel commission, 1962
- 16 Export – correspondence and data, 1961-1974
- 17 Finance and budget, 1961-1973
- 18 Finance and Budget Committee, 1971-1978
- 19 Fire inspection fee, 1980

- 20 Fire prevention week, 1967-1973
- 21 Fishing Pier, 1957-1962
- 22 Foreign countries, 1961
- Carton 7**
- 1 Good Will Tours
- 2 Hearst strip, 1975-1976
- 3 Heliport to Berkeley, 1961
- 4 Helicopter service, 1943-1962
- 5 Helicopter service correspondence, 1956-1961
- 6 Helicopter dedication, 1961-1962
- 7 Airports, proposed, 1937-1965
- 8 Golden Gate Airport, 1943
- 9 Industrial centennial exhibit, 1978
- 10 Industrial Day program, 1977-1978
- 11 Industrial fair, 1962
- 12 Industrial fair, 1975
- 13 Industrial promotion, 1955-1956
- 14 Industrial promotion, 1957-1961
- 15 Industrial request letters, 1960
- 16 Industrial service and relations, 1960-1964
- 17 Industrial sites available, 1971
- 18 Industrial summaries, 1959-1962
- 19 Industry, 1920-1991
- 20 Integral urban house
- 21 Interesting things to see in Berkeley, 1984
- 22 Internal Revenue Service, 1962
- 23 Introduction letters, 1965-1979
- 24 Japan American Conference of Mayor, 1959-1971
- 25 Jobs for Berkeley Youth, 1968-1975
- 26 Joint Committee Central Berkeley Development, 1958
- 27 Joint Committee Central Berkeley Development, 1959-1960
- 28 Joint Committee Central Berkeley Development, 1961-1962
- 29 Joint Committee Central Berkeley Development, 1963-1964
- Carton 8**
- 1 KABL citizen of the day, 1966-1979
- 2 Kennedy Hannaford Advertising Agency, 1958-1959
- 3 Kennedy-Hannaford Advertising Agency, 1960
- 4 Law and order, 1969
- 5 Law Enforcement Committee, 1965-1967
- 6 Law Enforcement Committee, 1968
- 7 Law Enforcement Committee, 1969-1970
- 8 Legislative – bills, 1969-1971
- 9 Legislative – city budget, 1978-1982
- 10 License fee letters, 1978
- 11 Manpower Commission, 1968
- 12 Manufacturers' directories, 1919-1945

- 13 Manufacturers' directories, 1952-1964
- 14 Master plan, 1958-1966
- 15 Michael Thomas Key Frustrations workshop, 1984
- 16 Model Neighborhood Program, 1970-1972
- 17 NASA manned flight plan, 1961
- 18 National Resources Conference, 1955
- 19 Ordinances, 1941-1970
- 20 Ordinances, 1971-1983
- 21 Pacific Gas and Electric acquisition by city of Berkeley, 1965-1966
- 22 Parking facilities, 1961-1981
- 23 Parking meter rates, 1975
- 24 People Speak Foundation, 1970
- 25 People's Park, '96`-'968
- 26 Pittsburg PA conference, 1962-1963

Carton 9

- 1 Planning Commission – correspondence, 1957-1963
- 2 Planning Commission - correspondence, 1964-1985
- 3 Planning Commission – zoning, 1972
- 4 Pollution control, 1970-1978
- 5 Powder Puff Derby, 1958-1960
- 6 Proposition 1, 1973
- 7 Public ceremonies, 1955-1978
- 8 Public Works Council (Department), 1959-1974
- 9 Recreation Department report, 1967-1975
- 10 Recycling, 1975
- 11 Rent control, 1972-1978
- 12 Rent control clippings, 1972-1980
- 13 Riots, 1970
- 14 Sakai Chamber of Commerce and Industry, 1979
- 15 Sather Gate Association, 1960-1965
- 16 Sather Gate Association, 1966-1967
- 17 Sather Gate Association, 1968
- 18 Sather Gate Association, 1969
- 19 Sather Gate Association, 1970-1980
- 20 Sather Gate Association – correspondence

Carton 10

- 1 South campus mutualism, 1964-1971
- 2 Save Our Business, 1973-1974
- 3 Save Our Jobs, 1973
- 4 Service sub-committees, 1961-1962
- 5 Shorter work week, 1972-1973
- 6 Small Business Advisory Council, 1978-1980
- 7 Soliciting Ordinances, 1968
- 8 Street vending, 1972-1975
- 9 Taxes, 1960-1977
- 10 Tax information sent to auditor, 1970-1971

- 11 Tax, Berkeley Business License, 1976-1977
- 12 Trade Club--Berkeley/Albany, 1971-1983
- 13 Trade clubs, 1964-1981
- 14 Traffic diverters, 1961-1972
- 15 Traffic diverters, 1975-1977
- 16 Traffic diverters clippings
- 17 Traffic study and Traffic Study Committee, 1973-1976
- 18 Transit impact, 1967
- 19 Waste, 1981
- 20 Waste – ordinances, 1978-1981
- 21 Water emergency, 1977-1978
- 23 Waterfront development - Aquatic Park, 1962-1983
- 24 Waterfront development - Marina – AB20, 1961-1967
- 25 Waterfront development – miscellaneous, 1953-1985

Carton 11

- 1 Waterfront development – Marina dedication, 1966
- 2 Waterfront development – Marina leasing, Marriott, 1972-1974
- 3 Waterfront development – Marina – William Haigwood, 1960-1966
- 4 Waterfront development – correspondence and data, 1957-1962
- 5 Waterfront development – correspondence and data, 1963
- 6 Waterfront development – correspondence and data, 1964-1966
- 7 Waterfront development – Planning Commission, 1961-1965
- 8 Waterfront development – Yacht harbor, 1949-1960
- 9 Waterfront development – Yacht harbor, 1961
- 10 Waterfront development – Yacht harbor, 1961-1975
- 11 West Berkeley, 1947-1982
- 12 Work analysis – report, 1962
- 13 Zoning, 1961-1962
- 14 Zoning, 1963-1984
- 15 Zoning Commission, 1968-1971
- 16 Zoning - laws and reports, 1956-1961

Series 3

Vol. 1-2

- v.1: membership lists, 1921-1961
- v. 2: scrapbook, 1941

Box 1 Photos (UNPROCESSED)

“Action Course in Practical Politics” First Class
“Action Course in Practical Politics” Second Class
Berkeley Craftsman Opening
Berkeley Hills Chapel (Under construction & Dedication)
Berkeley’s industrious fair 1962
Berkeley Industries
Board Meeting 1960 (Maffly)
1957-58 Boards and Committees
Bldg. Fund Breakfast
Business Education Day
C of Commerce week
Convention postcard 1960
Christmas trees
Xmas training course
Cohelan Buel 1959
Color Photo of Bldg.
Convention and Tourist Bureau Photos
Court Dedication
Dagnall Presentation 1959
Delegation from Assembly hearing(1 photo) A.B . 20
Downtown Center photos
Draperies Upstairs
Ducomun
Engineering Day
Ernie’s Van and Storage
Fashions of the square
Flag Presentation
Football Queens 1959
George Good Presentation
Hambly and Hannahford
Hink’s Presentation
Ladies Seminar 1963
Litterbag Presentation
MONY Opening
New building—(after and before)
Nov. 1959 board
Nursery School Dedication
Oberammergau passion play

Office Staff
Official Seattle World's fair postcards studied by Mike Roberts
Preview- Open House
Resolution by state of Calif. Assembly in Sacramento commending
Berkeley Real Estate firm on 75th anniv.
Sather Gate Golf Tournament Winners 1960
Salvation Army Disaster Truck Presentation
Stone piece presentation
Store Lighting Clinic
Taylor's Leather Goods Opening

Box 2

Trade Club
Transportation Committee Bancroft Way Meeting
Tupper and Reed Presentation
Women's Div.
BLANK
County Fair 1960
County Fair 1959
Negatives
BLANK

Box 3 Miscellaneous Files (Transferred to BHS 2014)

- 1 Administration Committee 1961
- 2 Aviation and waterfront development committee 1961
- 3 Berkeley Trade Club 1961-63
- 4 Board of Directors and Transportation Committee meeting 1961
- 5 City Chamber Liaison Committee 1961-63
- 6 Civic Affairs Committee 1961-63
- 7 Convention and Tourist Bureau 1961-63
- 8 Downtown Merchants Association 1961-62
- 9 Downtown Center Division 1963
- 10 Education Committee 1961-63
- 11 Industrial Development and Promotion Committee 1961
- 12 Legislative Committee 1961-63
- 13 Parking Committee 1963
- 14 Retail Trade Bureau 1961-63
- 15 Sather Gate Association 1961-63
- 16 South Campus Improvement Council 1962-63
- 17 Special Meeting of Civic Affairs Committee, Planning Committee
and Modernization and Construction Committee, 1961
- 18 Transportation Committee, 1961
- 19 VOICE minutes, 1963

Box 4

Materials re Measure O, 1994
Transferred to BHS May 2015

Includes folders of recommendations/drafts, Mayor's task force, surveys of homeless community, letters re panhandling ordinance, endorsers, public hearing fliers, media/press, complaint letters, Santa Cruz solicitation ordinance